



ICGN
International Corporate Governance Network



ICGN Annual Conference 2023, Toronto

Hosted by the OTPP

Fairmont Royal York Hotel, 19 - 21 June 2023

Sponsorship Opportunities

ICGN is proud to be hosted by the Ontario Teachers' Pension Plan (OTPP) for the 2023 Annual Conference. Over 500 influential governance professionals will convene in Toronto to discuss developments in corporate governance from an international perspective. As the governance and investor stewardship landscape continues to evolve, our leading expert speakers will provide attendees with key insights into best practice and highlight future priorities for companies, investors and stakeholders.

Sponsorship Benefits

By aligning your corporate brand with the ICGN, you benefit from being at the heart of global governance dialogue and we invite you to join us to share knowledge and best practices as a valued Sponsor. Benefit from:

- **Visibility** with global investors responsible for US\$59 trillion AuM
- **Brand** alliance with the prestigious reputation of the ICGN
- **Marketing** opportunities, advertising and product positioning
- **Engagement** with governance experts and senior decision-makers

“ As a long-time and active ICGN member, I can attest to the high-quality work they do to promote good governance globally. Their conferences bring together corporate governance thought leaders, bringing lively debate and thought-provoking discussions. Anyone looking to be on the leading edge in good governance and network with experts in the field will find value attending an ICGN event. ”

Paul Schneider
Head of Corporate Governance,
Ontario Teachers' Pension Plan



Networking Options:

Conference Dinner



Co-host the Conference Dinner and present welcome remarks to a prestigious audience in an elegant and refined evening setting. **Diamond.**

Welcome Reception



Host the Welcome Reception on the first night of the conference and make welcome remarks. **Diamond.**

Hosted Session



Host your own breakout or breakfast session; propose the subject and panel of experts. **Platinum.**

Closing Reception



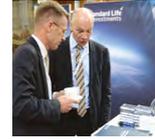
Host the closing reception and make remarks bidding a fond farewell to delegates. **Diamond.**

Refreshment Breaks



This package includes branding in the refreshment areas and acknowledgment in the printed programme. **Silver.**

Exhibition Stand



Enjoy the perfect platform to display your brand, network during the breaks and share marketing literature. **Bronze.**

Product Options

Delegate Lanyards



A highly visible branding opportunity and key networking tool, delegate lanyards are co-branded with your logo. **Gold.**

Delegate Bags



Co-branded with your logo, delegates receive a bag on arrival for takeaways, including your own selected materials. **Gold.**

Audience Voting



Voting on ICGN viewpoints engages the audience and your logo appears on screens for questions and results. **Gold.**

Pens & Notepads



Co-brand the official conference pens and notepads, displayed with your logo prominently visible. **Gold.**

WiFi



Get connected! This package includes your company logo on signage with WiFi login instructions. **Silver.**

Branded USBs



Given to all delegates, our USBs provide impactful branding and will be used by delegates again and again. **Silver.**

Conference Folders



These co-branded business must-haves are given to all delegates on arrival including a piece of your literature. **Gold.**

Endorsing Sponsor



Align your brand with ICGN with prominent logo recognition including on signage, ICGN website and event literature. **Core.**

Reusable Cups



Have your logo branded on the conference takeaway that will be used long after the event. Ideal for the busy person on the go. **Silver.**

At a glance:

| | Diamond \$53,000 CAD £30,000 GBP | Platinum \$35,500 CAD £20,000 GBP | Gold \$26,500 CAD £15,000 GBP | Silver \$17,800 CAD £10,000 GBP | Bronze \$13,500 CAD £7,500 GBP | Core \$9,000 CAD £5,000 GBP |
|---------------------------|---|---|--|--|--|---|
| Select one option: | <ul style="list-style-type: none"> ■ Welcome Reception ■ Conference Dinner ■ Closing Reception | <ul style="list-style-type: none"> ■ Hosted Sessions | <ul style="list-style-type: none"> ■ Pens & Notepads ■ Audience Voting ■ Delegate Lanyards ■ Delegate Bags ■ Conference Folders | <ul style="list-style-type: none"> ■ Branded USBs ■ Refreshment Break ■ WiFi ■ Reusable Cups | <ul style="list-style-type: none"> ■ Exhibition Stand | <ul style="list-style-type: none"> ■ Endorsing Sponsor |
| Speaking position | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Registrations | 6 | 5 | 4 | 3 | 2 | 1 |
| Exhibition space | ✓ | ✓ | ✓ | ✗ | ✓ | ✗ |
| Website | Logo + 200 words | Logo + 150 words | Logo + 100 words | Logo + 50 words | Logo | Logo |
| Signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Approx.
500

delegates expected



ICGN Annual Conference 2023

Our attendees include:

- Board Chair/Board Member
- Chief Executive Officer
- Chief Financial Officer
- Chief Legal Officer
- Chief Sustainability Officer
- Head of Responsible Investment
- Company Secretary
- Corporate Governance Analyst
- CSR & Sustainability Director
- ESG Analyst
- Global Head of Stewardship
- Governance & Stewardship Director
- Governance Manager
- Head of Corporate Social Responsibility
- Head of Responsible Business
- Sustainability Integration Director
- Managing Director
- Head of ESG

Delegates representing
regions including:



- Australia
- Belgium
- Brazil
- Canada
- Denmark
- Germany
- Finland
- France
- Hong Kong
- India
- Ireland
- Italy
- Japan
- Netherlands
- Norway
- Peru
- Russia
- South Africa
- Spain
- Sri Lanka
- Switzerland
- Turkey
- UK
- US

Delegate Testimonials:



Valuable knowledge sharing experience with overseas participants



I enjoyed interacting and reconnecting with people in the field and being brought up-to-date on the most important and pressing issues as well as what's happening right now



Fruitful conference and presence of participants from various countries globally was a plus for depth in views and networking



*Feedback from attendees in-person 2019

Contact us

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