

# ICGN Press Release ICGN partners with ecoDa to provide a specific module in its European Board Diploma

**London, United Kingdom, June 7 2022 -** ICGN is proud to announce its partnership with ecoDa in providing an investor perspective to its flagship training programme for Directors.

ecoDa has completely reworked its training program for European board members by integrating all current topics such as sustainability and non-financial reporting. For this new offer, ecoDa cooperates with ICGN alongside others including INSEAD, and Chapter Zero.

« The ecoDa programme is unique in that it is designed for European board members, by European board members. ecoDa thus offers a response to the challenges of Corporate Governance in Europe by stimulating collective intelligence » stated Leena Linnainmaa, ecoDa's Chair.

'We believe an investor perspective provides a vitally important component of this programme. We regularly provide training to our member organisations from the investment community. This is an opportunity to ensure the investor as a key stakeholder is better understood by Directors, ' says Andrew Spencer, ICGN's Education and Training Director.

The program is structured around a three-day core supplemented by an extra day of the participants' choice. Crucially, participants can opt for a one-day ICGN course entitled 'Dialogue between boards and shareholders', emphasizing the relationship between boards of directors and shareholders.

Delivered by ICGN's own experts, this session consists of best practise from senior board members who have a head start on these subjects, as well as case studies and brainstorming among the participants.

« The ecoDa program is designed as an add-on to the national education programs. With this European Diploma, the loop of the constant search for adaptation to current challenges is complete », added Jean Coroller, chair of ecoDa's Education Committee.

ICGN and ecoDa envisage a program which encourages dialogue and an exchange of views and ideas that will attract the interest of national and European regulators.

The inaugural ecoDa European Board Diploma commences 20 October 2022, with the ICGN module November 18.

#### **ENDS**



# **EDITORS NOTES**

# About International Corporate Governance Network

Led by investors responsible for assets under management of over \$59 trillion, and bringing together companies and stakeholders, ICGN advances the highest standards of corporate governance and investor stewardship worldwide in pursuit of long-term value creation, contributing to healthy and sustainable economies, society, and environment. This is achieved through a comprehensive international work programme based around three core activities:

- Influence: Promoting ICGN Principles as investor-led global standards for governance and stewardship and influencing public policy and professional practice.
- Connect: Delivering high-quality global events and webinars with unrivalled opportunities for networking, knowledge-sharing and collaboration.
- Inform: Enhancing professionalism in governance and stewardship practice through information and education.

### About ecoDa

The European Confederation of Directors Associations (ecoDa) is a not-for-profit association founded in December 2004 under the laws of Belgium. Through its 20 national institutes of directors (the main national institutes existing in Europe), ecoDa represents approximately 55,000 board directors from across the EU. ecoDa's member organizations represent board directors from the largest public companies to the smallest private firms, both listed and unlisted.

View link to ecoDa webpage here.

### **Enquiries**

<u>ICGN</u>: Andrew Spencer, Education & Training Director (<u>andrew.spencer@icgn.org</u>). <u>ecoDa</u>: Béatrice Richez-Baum, Director General, ecoDa (<u>contact@ecoda.eu</u>)