ICGN Annual Conference 2020, Toronto
Hosted by the OTPP
Fairmont Royal York Hotel, 8 - 10 June 2020

Sponsorship Opportunities

ICGN is proud to be hosted by the Ontario Teachers’ Pension Plan (OTPP) for the 2020 Annual Conference & Annual General Meeting. Over 500 influential governance professionals will convene in Toronto to discuss developments in corporate governance from an international perspective. As the governance and investor stewardship landscape continues to evolve, our leading expert speakers will provide attendees with key insights into best practice and highlight future priorities for companies, investors and stakeholders.

Sponsorship Benefits

By aligning your corporate brand with the ICGN, you benefit from being at the heart of global governance dialogue and we invite you to join us to share knowledge and best practices as a valued Sponsor. Benefit from:

- **Visibility** with global investors responsible for US$34 trillion AuM
- **Brand** alliance with the prestigious reputation of the ICGN
- **Marketing** opportunities, advertising and product positioning
- **Engagement** with governance experts and senior decision-makers

"As a long-time and active ICGN member, I can attest to the high-quality work they do to promote good governance globally. Their conferences bring together corporate governance thought leaders, bringing lively debate and thought-provoking discussions. Anyone looking to be on the leading edge in good governance and network with experts in the field will find value attending an ICGN event."

**Paul Schneider**
Head of Corporate Governance, Ontario Teachers’ Pension Plan
Sponsorship Options

Networking Options:
- Welcome Reception: Host the Welcome Reception on the first night of the conference and make welcome remarks. **Diamond.**
- Hosted Session: Host your own breakout or breakfast session; propose the subject and panel of experts. **Platinum.**
- Conference Dinner: Co-host the Conference Dinner and present welcome remarks to a prestigious audience in an elegant and refined evening setting. **Diamond.**
- Closing Reception: Host the closing reception and make remarks bidding a fond farewell to delegates. **Diamond.**
- Refreshment Breaks: This package includes branding in the refreshment areas and acknowledgment in the printed programme. **Silver.**
- Exhibition Stand: Enjoy the perfect platform to display your brand, network during the breaks and share marketing literature. **Bronze.**

Product Options
- Delegate Lanyards: A highly visible branding opportunity and key networking tool, delegate lanyards are co-branded with your logo. **Gold.**
- Delegate Bags: Co-branded with your logo, delegates receive a bag on arrival for takeaways, including your own selected materials. **Gold.**
- Audience Voting: Voting on ICGN viewpoints engages the audience and your logo appears on screens for questions and results. **Gold.**
- Pens & Notepads: Co-brand the official conference pens and notepads, displayed with your logo prominently visible. **Gold.**
- WiFi: Get connected! This package includes your company logo on signage with WiFi login instructions. **Silver.**
- Branded USBs: Given to all delegates, our USBs provide impactful branding and will be used by delegates again and again. **Silver.**
- Conference Folders: These co-branded business must-haves are given to all delegates on arrival including a piece of your literature. **Gold.**
- Endorsing Sponsor: Align your brand with ICGN with prominent logo recognition including on signage, ICGN website and event literature. **Core.**
- Reusable Cups: Have your logo branded on the conference takeaway that will be used long after the event. Ideal for the busy person on the go. **Silver.**

At a glance:

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<th>Select one option:</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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*UK VAT may apply. **We also accept USD and EUR currency if stated before contract is issued.
Approx. 500 delegates expected

Our attendees include:

- Board Chair/Board Member
- Chief Executive Officer
- Chief Financial Officer
- Chief Legal Officer
- Chief Sustainability Officer
- Head of Responsible Investment
- Company Secretary
- Corporate Governance Analyst
- CSR & Sustainability Director
- ESG Analyst
- Global Head of Stewardship
- Governance & Stewardship Director

Delegates representing regions including:

- Australia
- Belgium
- Brazil
- Canada
- Denmark
- Germany
- Finland
- France
- Hong Kong
- India
- Ireland
- Italy
- Japan
- Netherlands
- Norway
- Peru
- Russia
- South Africa
- Spain
- Sri Lanka
- Switzerland
- Turkey
- UK
- US

Delegate Testimonials:

- “Valuable knowledge sharing experience with overseas participates.”
- “I enjoyed interacting and reconnecting with people in the field and being brought up-to-date on the most important and pressing issues as well as what’s happening right now.”
- “Fruitful conference and presence of participants from various countries globally was a plus for depth in views and networking.”

*Feedback from attendees within the last year

Contact us

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ICGN
WHO IS ICGN?

Established in 1995 and led by investors responsible for assets under management in excess of $US 34 trillion, ICGN is a leading authority on global standards of corporate governance and investor stewardship representing members in over 40 markets. Our international conferences bring together some of the world’s most influential companies and investors to engage in a meaningful and open dialogue.

If you can’t make it to our Toronto Annual in 2020, then please consider joining our international community at another of our scheduled events:

Event Calendar:

- **ICGN 2019 Annual Conference, Tokyo,** Hosted by the Tokyo Stock Exchange, **16 - 18 July 2019**

- **ICGN Miami Conference,** Hosted by the Florida State Board of Administration (SBA), **15 - 16 October 2019**

- **ICGN Global Stewardship Forum & Awards,** **26 November 2019**

- **ICGN Seoul Conference,** Hosted by Korea Corporate Governance Service, **February 2020**

- **ICGN 2020 Annual Conference, Toronto,** Hosted by Ontario Teachers’ Pension Plan, **9 - 11 June 2020**

Topics discussed at our events:

- Stewardship codes
- Board diversity
- Shareholder rights
- Corporate disclosure
- Remuneration policies
- Technology and governance
- Sustainable finance
- Capital allocation
- ESG integration
- Longer-term value creation